

A 805

NINTENDO OF AMERICA INC.

Schmidt
Ex 10
12/16/82
18340 SOUTHCENTER PARKWAY
SEATTLE, WA 98188
TELEPHONE (206) 575-8191
TELEX: 321114
TELECOPIER (206) 575-1252

Ex 10

August 12, 1982

Pocket Books
1230 Ave of the Americas
N.Y.C., NY 10020

Attention: Editor, How to win at DONKEY KONG

Re: Use of Copyrighted Visual Work and the Trademark DONKEY KONG in
HOW TO WIN AT DONKEY KONG
Our Reference: NOAM 2 1819

Dear Editor,

We appreciate your fine book on HOW TO WIN AT DONKEY KONG (a trademark of Nintendo of America Inc.) video game in your above-mentioned publication. Please note, however, that on Pages 3, 5, 6, 7, 9, 11, and 26 there are references to King Kong, Kong and Fay Wray. These statements are incorrect and may be misleading, in that the DONKEY KONG audio-visual work and game is an original creation by Nintendo Co., LTD., the parent company of Nintendo of America Inc., and there is no connection, authorization, sponsorship, or other association between the Donkey Kong games and the film classic King Kong or the producers (or successors) of such film. The gorilla character in the subject game is called DONKEY KONG and all references in your publication to King Kong, Kong, (when not preceded by Donkey) and Fay Wray must be deleted.

On Page 8 of aforementioned publication, there is a reference to "The Invisible Wall." The statement reads, "To get to the Hammer on the third level of the Ziggurat screen, Mario must jump, grab the hammer, bounce off the invisible wall and land safely back on the girder. Mario can also get the hammer by standing at the edge and jumping straight up. Also on Page 8 regarding the "Fireball Section", the statement is made, "Two of these burning enemies appear on the Ramp screens and up to five appear on the Conveyor Belt screens." please be advised that more than two appear and more than 5 on the conveyor belt screen. Every 8th barrel is a blue barrel and will turn into a fireball when it rolls or falls on an oil barrel. With reference to the "SPRINGESE" section on Page 10, the spring should be drawn as such: 

Lastly, the Ramp Pattern: Level Two of Page 16, Point B should be listed, Not Pattern B as indicated.

A 806

Page 2

Because of the valuable copyright and trademark rights involved, we request that your publication be changed in any future printings to reflect these aforementioned discrepancies.

I would appreciate a response to this letter. If additional questions remain, do not hesitate to call me toll free at 1-800-426-4612.

Sincerely,

A handwritten signature in cursive script, appearing to read "Susan Schoenecker", with a long horizontal flourish extending to the right.

Susan Schoenecker
Customer Service Manager

SS:cc